

# TARA BERNERD

CEO & FOUNDER OF  
TARA BERNERD & PARTNERS

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"I'd probably describe my personal style as an eclectic play on 'classic' rather than traditionally feminine," says the interior architecture guru [Tara Bernerd](#). She went on to explain the importance of investment pieces: "**At work, I tend to mix and match, so I'm often drawn to great trousers and a statement piece.** Céline and Chloé are often on my radar for trousers and great shirts, whilst Fendi is also a go-to. My collection of original Tom Ford for Gucci and Alexander McQueen jackets also come out a lot as I still use them so often."