



TARA BERNERD: PLACE

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Tara Bernerd has earned a reputation as one of today's foremost architectural interior designers. An avowed crusader who believes that design can and should make a difference, Bernerd lives and breathes the projects she undertakes with her close-knit team. Having cut her creative teeth in Philippe Starck's YOO design studio during the 1990s, Bernerd went on to found her own interior architecture practice in London in 2002. Since then, she has become renowned as much for her handsome signature style as for her genius with interior space planning.

Straddling the worlds of residential, hospitality, and commercial property development, Bernerd's beautiful and innovative international interiors have attracted widespread critical acclaim, from elegant private homes, uber-stylish super yachts, and dramatic office headquarters to luxurious hotels, sexy and seductive nightclubs and chic yet classic restaurants. She has even designed a ski chalet, a hunting lodge, and a number of tree-houses. For the first time, eighteen of her most acclaimed projects from the past, present and future are showcased in *Tara Bernerd: Place*, with an introduction by

TOP: One of the multiple hotel rooms in the Thompson Chicago, a glamorous downtown boutique hotel on the Gold Coast of Chicago. Photographer: Philip Vile



Bernerd and contributions from Richard Rogers, Jason Pomeranc, and Charlotte and Peter Fiell.

The thread running through all of these projects is Bernerd's approach to problem solving, which is both human-centric and design-intelligent. This is why her interiors work the way they do and why they are notable for their engaging sense of warmth and character.

By mixing high and low, merging the organic and industrial, and incorporating old with new, Bernerd creates a sense of place that is anything but ordinary. From a villa in Sa Torre and an apartment on Central Park West to Sixty SoHo and the Four Seasons in Fort Lauderdale, Bernerd's work represents a new and more culturally savvy direction in interior design: one that acknowledges in an increasingly globalised world, in which people travel far more than ever before, that we all want to feel at home regardless of where we are. Whether in our private residences, or a hotel lobby, or even a restaurant, we all seek meaning and connection through a sense of place. *Tara Bernerd: Place* celebrates the scope of Bernerd's creations and seeks to inspire on every level.

TOP DOWN: A glamorous apartment with panoramic views overlooking Kowloon and Hong Kong Island designed by Bernerd - Photographer: Philippe Vile. Photograph of Tara Bernerd taken by Jason Alden

